

**FOR
IMMEDIATE
RELEASE**

Youth Discrimination Is Tearing Society Apart!

Contact:
Adam Fletcher
(360) 489-9680
info@adamfletcher.net

Olympia, WA—Every parent, teacher, and youth worker knows they aren't as effective as they could be, but often aren't sure why. Using willpower to force children and youth to comply, even the most well-meaning adult uses curfews, takes away toys, and bribes with rewards.

Now there's hope. **ENDING DISCRIMINATION AGAINST YOUNG PEOPLE** by internationally-recognized youth expert Adam Fletcher (\$19.95, Createspace Publishing) uses powerful analysis and introduces language related youth discrimination to show adults and youth where, how, and why this problem affects them every single day.

ENDING DISCRIMINATION AGAINST YOUNG PEOPLE shows how society routinely discriminates against young people by forcing adult will, implementing rigid age-based policies, and encouraging negative attitudes towards children and youth. Diving deeply throughout communities, Fletcher exposes cultural assumptions and details structural systems that keep young voices from being heard. He also shows how social injustices such as racism, classism, and sexism are related to discriminating against the young.

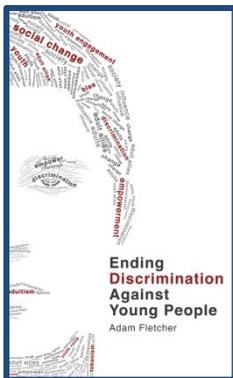
“We don't like to hear it, but every adult discriminates against young people,” Fletcher explains. “Understanding and accepting that reality is the really the first step to creating a more just and equitable society for all people.”

Like many parents and youth workers, Fletcher wondered for a long time why more young people weren't powerfully, purposefully engaged throughout their own lives. After a decade training youth, Fletcher began to piece together the massive, society-wide patterns of discrimination against young people. When he began finding language throughout psychology, sociology, and youth work describing different parts of this discrimination, he saw a blanket literally smothering children and youth in every corner. “All young people face these issues, and few people are actually talking about them,” Fletcher explains. “When adults begin to speak frankly about their inability to connect with kids, and when children and youth can speak openly, we discover this isn't just theory; it is actually happening everywhere, all the time.”

ENDING DISCRIMINATION AGAINST YOUNG PEOPLE is the only modern book designed to explore this reality in depth. What better way to become a better parent, more effective teacher, or more positive role model than addressing your own biases?

With this book, Fletcher hopes adults will “develop new perspectives of young people to open positive, powerful futures for all people, instead of just a few, so that instead of times getting impossibly hopeless, they show that another world is always possible.”

To set up an interview or to request a review copy, contact Adam Fletcher at 360.489.9680 or email info@adamfletcher.net.



**ENDING DISCRIMINATION
AGAINST YOUNG PEOPLE**
By Adam Fletcher

“Adam Fletcher provides an expert look at the revolutionary idea that youth endure, and are harmed by, pervasive age discrimination and supplies supportive advice on how young people and adults can work against it in their daily lives.”

—Alex Koroknay-Palicz, former executive director of the National Youth Rights Association.

PO Box 6185 Olympia, Washington 98507-6185 | adamfletcher.net

ENDING DISCRIMINATION AGAINST YOUNG PEOPLE

by Adam Fletcher

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About the Author



Adam Fletcher is an internationally-recognized youth expert and the parent of a 10-year-old. A lifelong youth worker, he has founded more than 50 projects and written more than 50 publications related to children and youth. He is the author of *Meaningful Student Involvement: Students as Partners in School Change*, which is cited by educators and academics around the world. His *Freechild Project Youth-Driven Programming Guide* and *The Guide to Student Voice* are both popular among youth and adults who want to change the world. Fletcher has won awards for his two premier youth projects, The Freechild Project and SoundOut. Both are frequently included as best practices. Today, Fletcher consults with organizations and schools across the United States and Canada. He lives in Olympia, Washington, with his daughter, Hannah and their cat named Mailbox.